

ECONOMIC DEVELOPMENT COMMITTEE
Subcommittee for EDC Survey

Minutes of Meeting
Wednesday, January 17, 2018 at 12:00 (noon) pm
Town Executive Conference Room
233 Atlantic Avenue

MINUTES

1. Call to Order: meeting was called to order at 12:05 pm by Rick Stanton.
Attendees: Phil Wilson, Rick Stanton, Kirsten Larsen-Schultz, Jim Better and Sean McKinley from UNH Survey Center; Joe Bernardo excused.
2. Old Business: none
3. New Business:
Discuss new Draft (#3) Survey. Draft provided by Sean McKinley; modified copy attached. Draft was discussed and changes made to questions #1 (delete 'skip to Q4'), #2 (4. None), #3 (add 'Equal'), #6 (add 'business' before services), #7 (change to read as shown), # 10 (delete "more visible" from Q & A), #15 (change back to suggested change), #21 (change order e. to a.); add question to business demographics to add how long resident of town.
4. Approval of Minutes: 3 January 2018. Approved: unanimous
5. Next Meeting Date & Time: February 7, 2018 in Town Hall at 4:30 pm (just prior to EDC meeting).
6. Adjournment

Attachment: Revised Survey draft #3