



TOWN OF NORTH HAMPTON
ECONOMIC DEVELOPMENT COMMITTEE
MINUTES

WORKSHOP MEETING: SEPTEMBER 11, 2017 AT 8:00 A.M.
MARY HERBERT CONFERENCE ROOM
NORTH HAMPTON TOWN OFFICES
233 ATLANTIC AVENUE
NORTH HAMPTON, NEW HAMPSHIRE

Jim Better, the presiding officer, called the meeting to order at 8.00 a.m.

Members present were:

Joe Bernardo
Kathleen Kilgore
Kristen Larsen Schultz
Nancy Monaghan
Rick Stanton
Phil Wilson

Staff present:

Paul Apple, Town Administrator

Residents Present:

None.

Mr. Better opened the meeting regarding the visioning process. Each member present introduced himself or herself and gave a brief presentation of each person's expectation for the coming year.

Mr. Better handed out the vision statement previously developed by the committee. He also provided the prior SWAT analysis. The Committee reviewed them. There was broad consensus that one of North Hampton's strongest assets is its central location for recreation. The coming rail-trail and the other walking trails, the proximity to the beach and other Seacoast attractions were all positives.

Mr. Bernardo offered an analytic framework for the discussion and the committee developed 4 items to work on:

		POSSIBLE TO DEVELOP SPECIFICS				
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Committee	NOT POSSIBLE TO APPROVE SPECIFICS W FULL AUTHORITY	LET THE MARKET DECIDE	TRAIL	BRAND.	Rte. 1 Dev.	Land-use NUTS + BOLTS
Town	POSSIBLE TO APPROVE W UP OR DOWN VOTE	NOT POSSIBLE TO DEVELOP SPECIFIC				

Ms. Larsen Schultz offered to work on branding and she and Mrs. Kilgore offered to work on assessing the “nuts and bolts” of the land-use system for easy accessibility for business. Mr. Stanton offered to work on rail trail/path development and Mr. Bernardo offered to work on Route 1 development.

Mr. Wilson expressed some concern that the analytic tool was more for marketing. There was discussion about the Planning Board survey. Both Mr. Wilson and Ms. Monaghan said that the study was not scientific. Mr. Wilson stated that he felt a “baseline” was necessary.

There was additional discussion about scientific studies in the past. Mr. Apple suggested that the Committee could focus on both the 4 items developed in Mr. Bernardo’s model and a “baseline.”

MOTION. Mr. Stanton moved as follows: That the Committee investigate working with UNH survey center to develop a scientific survey regarding the items in the EDC charge. Mr. Wilson seconded the Motion. There was no additional discussion.

All members present voted in favor of the Motion. The Presiding Officer declared the Motion passed.

Mr. Better asked for any additional business, and hearing none, he adjourned the meeting at 9.30 a.m.

Respectfully submitted,

Paul L. Apple