

Large Gathering

Organization: Town Square Media

Event: BBQ & Brews

Type: Serving up local flavors

October 8, 2016 (Saturday)

RECEIVED

AUG 05 2016

NORTH HAMPTON POLICE

PERMIT APPLICATION		
Name of Applicant: Holly Keener		Organization (if applicable): Town Square Media
Mailing Address 292 Middle Rd Dover, NH 03820		
Contact Person: Holly Keener	Contact Person who will be present at Event ¹ : Holly Keener	
Contact Person Phone Number: 217 822 6655	Contact Person will be present at Event Phone Number: 217 822 6655	
Contact Person Cell Number: Same	Contact Person will be present at Event Cell Number: Same	
Description of Event (Please Attach Additional Sheets of Paper if description cannot fit in the space provided): To attract new business + Sales to Seacoast Harley. BBQ food trucks + vendors serve up local flavors. Chill catering to assist in local craft beer sales and other refreshments. A National or well known regional act will provide entertainment on small stage. Everything will be outside in closed off gated area.		
Location of Event: Seacoast Harley-Davidson		
Date(s) of Event: October 8, 2016	Hours: 5 Hours	
	From: 12:00pm	End: 5:00pm
Estimated Attendance:	Minimum No.: 200	Maximum No.: 1,000
Types of Alcohol to be served: Beer - Local + Craft (limited amounts per person)		

¹ Applicant must be reachable during the entire event at a moment's notice.

The following facilities will be available for the event:

Permanent toilets 10

Sanitation: Portable toilets	No. of Units: 16	Male: 8	Female: 8
Water supply from: Seacoast Harley (Aquarium rental)			
Food will be served from and/or by: Permit Vendors, Hog Chapter, Chill Catering (Soler)			
Beverages will be served from and/or by: Chill Catering, Non-profit Volunteers			
Illumination after dark will be provided by: N/A			
Medical and First Aid Provided by: N. Hampton Ems if necessary			
Traffic Control Provided by: Town of Hampton		No. of officers: 2+	
Parking for _____ is planned. <input type="checkbox"/> Attach plan of exact parking location and exact route to be kept open for emergency vehicles <input type="checkbox"/> Not applicable. Explain:			

Name of Promoter or Applicant: <u>Town Square media</u>	
Mailing Address: <u>292 Middle rd</u>	Phone: <u>603-749-9750</u>
Email: <u>Dover NH 03820</u> <u>holly.keenen@</u> <u>townsquaremedia.com</u>	Cellular Phone: (primary) <u>* 217-822-6655</u>
<p>I, <u>Holly Keenen</u>, do hereby accept all responsibility for the above-described event. I agree to adhere to all laws and regulations of the Town of North Hampton and the State of New Hampshire. I do hereby consent to the entry, at any time, in the course of his/her duties, any official of the Town in the performance of their official duties, including but not limited to inspection. I also agree to provide surety that the Town deems necessary. Under the penalty of perjury, I do hereby certify that the above is true.</p> <p>Signature: <u>Holly Keenen</u> Date: <u>8/5/16</u></p>	
Name of Property Owner (The following MUST BE completed by the owner of the property involved): <u>Shawn Lillie</u>	
Mailing Address: <u>PO Box 1740 N. Hampton, NH 03822</u>	Phone Number: <u>603-964-9959</u>
Email: <u>slillie@seacoastnhaney.com</u>	Cell Phone Number: <u>603-957-6612</u>
<p>I, <u>Shawn Lillie</u>, have thoroughly discussed the above event with the Promoter and am in agreement with him/her in all areas. I do hereby give my consent to use my property for this even. I do hereby consent to the entry, at any time, in the course of his/her duties, any town officer in the performance of his/her duties, including but not limited to inspection. I agree to adhere to all laws and regulations of the Town of North Hampton and the State of New Hampshire. Under the penalty of perjury I do hereby certify that the above application is true.</p> <p>Signature: <u>Shawn Lillie</u> Date: <u>8-5-2016</u></p>	

DO NOT WRITE BELOW THIS SPACE. FOR TOWN USE ONLY

Departmental Approvals: Please attach any comments or special requirements to this application

Fire Chief Signature of Approval:

[Signature]

Date:

8/17/16

Building Inspector/Code Enforcement/Health Officer Signature of Approval:

[Signature]

Date:

8/11/16

Administrator of Planning & Zoning Signature of Approval:

[Signature]

Date:

8/11/16

Director of Public Works Signature of Approval:

[Signature]

Date:

8/11/16

Police Chief Signature of Approval:

[Signature]

Date:

08/22/16

Department comments or additional conditions:

- Letter from Fire Department to be included within
- Letter from Police Department incorporated herein.

Applicant: I do hereby agree to the additional requirements:

Applicant's Signature:

[Signature]

Date:

8/23/2016

PERMIT

☐ **Denied** Reason:

Michael E. Maddocks
Chief of Police

Date:

☒ **Approved**

Michael E. Maddocks
Chief of Police

Date:

08/23/16

Select Board Signatures: (If Required under Ordinance amended 3/11/2014)

Date:

TOWN OF NORTH HAMPTON

233 ATLANTIC AVENUE
NORTH HAMPTON, NH 03862

MICHAEL E. MADDOCKS
CHIEF



POLICE DEPARTMENT

TELEPHONE
BUSINESS ----- (603) 964-8621
EMERGENCY ----- (603) 679-2225
-----9-1-1
FAX NO. ----- (603) 964-8831

To: Michael Tully - Chief of North Hampton Fire and Rescue
John Hubbard - Director of Public Works
Kevin Kelley - Code Enforcement and Building Inspector
Rick Milner - Planning & Zoning Administrator

From: Michael E. Maddocks, Chief of Police

Date: August 22, 2016

Re: Large Assembly Application
BBQ & Brews (WOKQ and Seacoast Harley) – October 8, 2016 (Saturday)

- This is the 1st year this event has been requested to be held in North Hampton.
- Applicant, Town Square Media, expects a minimum of 200 attendees and a maximum of 1000 attendees.
- Under no circumstances will any volunteer or civilian be permitted to conduct traffic control upon any roadway in North Hampton.
- As part of the festivities the applicant intends on having a band as entertainment and service of food and beverages, to include the service of alcohol. The applicant has submitted a site map for traffic and vendors within Seacoast Harley for the locations of festivities within. Further conditions are imposed:
 - Caterer to obtain permit for service of alcohol at the event from the New Hampshire Liquor Commission.
 - Caterer to check identification of patrons per New Hampshire Liquor Commission standards and regulations.
 - No alcohol allowed outside the specified area approved.
 - Town Square Media and Seacoast Harley to comply with any and all requirements with the New Hampshire Liquor Commission and Enforcement.
- There is a condition of a minimum requirement of four (4) police Detail Officers, two with cruisers. Any Detail Officer must be either North Hampton Police officers or Mutual Aid officers

called in and requested through my office. It is the responsibility of the organizer to call the police department in advance to schedule the detail. The location of these police officers with cruisers will each take a location as follows:

- At Seacoast Harley at the northern entrance/exit.
 - At Seacoast Harley at the southern entrance/exit.
 - Two officers assigned to the beer tent. Duties ensuring that caterer for the applicant is checking identification, ensuring that beer stays within the assigned area, and general security.
- Have a Certificate of Liability Insurance naming the Town of North Hampton as additional insured and submit to the Chief of Police.
 - I have placed my signature on the review section of the application, and if it is reviewed and approved by Code Enforcement, Planning & Zoning, Public Works, and Fire and Rescue I will approve the gathering based on the conditions set forth and required and forward it to Holly Keenen of Town Square Media.



Michael E. Maddocks
Chief of Police



North Hampton
FIRE & RESCUE

235 ATLANTIC AVENUE
NORTH HAMPTON, N.H. 03862

Michael J. Tully
CHIEF OF DEPARTMENT

TEL: (603) 964-5500
FAX: (603) 964-7249
EMERGENCY: 911

To: Michael Maddocks – Chief of Police
John Hubbard - Director of Public Works
Kevin Kelley - Code Enforcement and Building Inspector
Rick Milner – Planning and Zoning Administrator

From: Michael Tully – Chief of Fire Rescue

Date: August 17, 2016

Re: Large Assembly Application
Town Square Media – October 8, 2016 (*Saturday* ~~Sunday~~)

- Any tents used for the event shall receive a place of assembly inspection. It is the responsibility of the organizer to call the Fire Department after tents are erected to schedule the inspection.
- There is a condition of a minimum requirement of one (1) certified EMT on site. Any Detail EMT must be either a North Hampton Fire Rescue EMT or a privately hired EMT if no North Hampton Personnel are available. It is the responsibility of the organizer to call the Fire Department in advance to schedule the detail.

Michael J. Tully
Chief of Department

Additional 4-wheel parking & Motorcycle parking



- -- = Designated Alcohol Area.
- 11' x 11' = Food truck
- 88' 4-wheel parking spaces on site + off site options Town Square Media is working on it.
- 52 Motorcycle only spaces



BIBB & BRIEWS



EVENT OVERVIEW

- BBQ Trucks/Vendors serve up local flavors along with other featured food vendors (ie. Ribs, Pig Roast, Pulled Pork, Mac n Cheese)
- Seacoast breweries and distributors serve up the latest in seasonal craft beers, ciders and refreshments
- National or local up-and-coming rock/country act performs on stage
- Average Attendance for BBQ & Brew Events: 1,000-2,000
- America On Tap in Eliot had over 1,000 event attendees from within a 60 mile radius

TITLE SPONSORSHIP

- On-Air/Online promotion exposure: inclusion as the Title Sponsor in 1,000 on-air promo announcements +1,000 online streaming promos: Total 2,000 shared over Townsquare Media stations
- Website exposure: Logo & Link to website on all station sites
- Title sponsorship recognition in e-blast to all stations' databases
- Social Media: sponsorship recognition on Facebook & Twitter
- Two Push down Ads across stations, running 2 times per week for three weeks, promoting event with your logo
- 600 Live Mentions across all stations
- Store visibility and product display throughout event
- Seacoast Harley Davidson VIP Members get an early bird ticket rate and access to VIP Lounge area during event

Estimated Value: \$55,000+

Title Sponsorship Price: \$15,000

OK ~~Don't know~~ 2/15/10

OK 8th, 2014

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NORTH HAMPTON POLICE



LARGE GATHERING ORDINANCE

Amended March 11, 2014

Section 1: PURPOSE

- 1.1 The Town of North Hampton is supportive of charitable events and other large gatherings but finds it is necessary for the protection of the health, safety and welfare of the general public and the quality of life within the town and to prevent the degradation of the environment to enact this ordinance, as authorized by RSA 155:37 and RSA 31:39, regulating large gatherings.
- 1.2 Large gatherings have resulted in nuisances to private citizens and the public at large. Such gatherings have included loud, unpleasant noise, congestion on municipal roads, unsafe driving, litter and rubbish, improper sanitation and unsafe parking on public roadways and private property.

Section 2: DEFINITION & REGULATION

- 2.1 It shall be unlawful for any person or entity to allow, permit, encourage, promote, organize, conduct or advertise any fundraising event, festival, exhibition, amusement show, fair, theatrical performance, road event (including, but not limited to foot race, bicycle ride or race, motorcycle ride or race) music concert, parade or other entertainment event for **200** or more people without first obtaining a permit to do so from the Town of North Hampton Police Chief. Application for the permit must be submitted at least thirty (**30**) days before the planned event.
- 2.2 Exempted from this ordinance are events held, sponsored or promoted by the Town on public property, youth sports and recreation games, and school events. However, coordinators of these events are required to notify the Police Chief of the event. The Police Chief is authorized under RSA 105:9 to assign police details to public meetings or functions, even if they do not require a permit from the Town under this ordinance.
- 2.3 Anyone holding a private party on private, residential property for **200** or more people not covered by Section 2.1 above is required to notify the Police Chief at least **30** days before the event, and the Chief will determine whether a formal application for a Large Assembly permit is required.

- 2.4 The Police Chief shall have the authority to grant or deny each permit application, or to require certain conditions deemed necessary for the protection of the public health, safety and welfare. The Chief shall have the authority to limit the number of simultaneous large gatherings and shall issue a timely, written response for a permit denied or one issued with conditions. All permits approved shall be published on the Town's website within forty-eight (48) hours.
- 2.5 Any person or entity whose application has been denied or approved with conditions may appeal the decision to the Town Select Board. Any citizen who opposes a permit may likewise appeal the decision to the Town Select Board.
- 2.6 The Police Chief shall not have the authority to waive the time limit required under this ordinance. Any application not submitted at least thirty (30) days before the event must be submitted to the Town Select Board, which shall have the sole authority to grant or deny a late application.

Section 3: PENALTY

- 3.1 Any person who shall let or use any building or grounds for the purposes specified in this ordinance after the required permit has been denied or rescinded, or any person violating any provisions of this ordinance shall be fined not more than one thousand dollars (\$1,000.00). The Chief of Police or the Chief's designee is granted authority to enforce this ordinance, including initiating prosecution.

End of Ordinance Requirements

Large Gathering Permit Application is attached