

Town of North Hampton NH
Economic Development Committee Minutes
Committee Meeting

Minutes from October 4, 2017

Jim Better, presiding officer, called the meeting to order at 4:00 PM

Members present were:

Joe Bernardo	Kathleen Kilgore	Kirsten Larsen Schultz
Nancy Monaghan	Phil Wilson	Rick Stanton
Bob Schoenberger	Les Stachow	

Staff Present:

Mike Tully, Fire Chief and Interim Town Administrator

Minutes: (Video of Meeting -

http://townhallstreams.com/stream.php?location_id=35&id=13434

Item 1. Special Guest, Zach Azem, UNH Survey Center, having been briefed of the interest of the committee to determine the wishes of the residents regarding economic development, presented an overview of how a survey might be conducted in North Hampton.

Mr. Azem provided a sample survey done for the town of Rye as what a survey might look like for the committee's purpose. Such a survey might be done by phone, email or direct mail. Given the population of North Hampton, direct mail to all residential addresses and post office boxes could easily be accomplished and would be the most credible. The presentation is attached.

The cost of the survey would be about \$6400. This assumes that the town would do it's on promotion via website postings and emails, Friday Folders, Library newsletter, and other outlets to the residents. The time frame for completion would be about four months. The longest segment being the development of the questionnaire.

A working group will be formed to lead the development phase. The Planning Board and Select Board will be approached regarding the financing of the project.

Item 2. Subcommittee Reports: Nuts and Bolts

Committee Members: Nancy Monaghan, Kirsten Larsen Schultz and Kathleen Kilgore

Nancy Monaghan provided the committee with an overview of how the Planning Board functions as it regards businesses request for building or modification permits (attached). The three levels of Planning Board review most often used by businesses are: signage, change of use and site plan review. The most challenging for a petitioner is the site plan review as blue prints, legal advice, and other requirements may be made by the Planning Board. Other professional services are usually needed.

Item 3. Route 1/Atlantic Ave/Route 111.

Committee Members: Joe Bernardo, Les Stachow and Anthony Pastelis

Joe Bernardo provided an outline of the likely process the committee will pursue (attached). The discussion that followed included the effect that increased commerce would have on the community as it regards the tax basis in the IBR zone and the life style of the town residents

Item 4. Branding

Committee Members: Rick Stanton and Kirsten Larsen Schultz

The consensus of the committee is that adoption of a brand (Recreation Destination) at this point would be premature. The survey of the town's residents will have a lot to say regarding how North Hampton is to be viewed by other local, regional and national communities.

Item 5. Bob Schoenberger presented a 2011 Unutil study of the Lafayette Road section of the East Coast Greenway Project. The study focuses on the 13 miles of roadway from Seabrook to Portsmouth. The purpose of the report is to provide the communities, The Rockingham Planning Commission and the NH Department of Transportation with vision of the corridor based on updated assumptions about growth. The committee is encouraged to read the Executive Summary chapter. Change and growth are taking place both North and South of North Hampton. The report will be a valuable tool as to how North Hampton reacts and finds its place in the future.

There was no public comment

The meeting was adjourned by a voice vote of the members at 5:40 PM

The next meeting will be on Wednesday, November 1, 2017 at 5:00 PM at the Town Hall