



**TOWN OF NORTH HAMPTON  
ECONOMIC DEVELOPMENT COMMITTEE  
MINUTES**

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WORKSHOP MEETING: SEPTEMBER 11, 2017 AT 8:00 A.M.  
MARY HERBERT CONFERENCE ROOM  
NORTH HAMPTON TOWN OFFICES  
233 ATLANTIC AVENUE  
NORTH HAMPTON, NEW HAMPSHIRE

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Jim Better, the presiding officer, called the meeting to order at 8.00 a.m.

Members present were:

Joe Bernardo  
Kathleen Kilgore  
Kristen Larsen Schultz  
Nancy Monaghan  
Rick Stanton  
Phil Wilson

Staff present:

Paul Apple, Town Administrator

Residents Present:

None.

Mr. Better opened the meeting regarding the visioning process. Each member present introduced himself or herself and gave a brief presentation of each person's expectation for the coming year.

Mr. Better handed out the vision statement previously developed by the committee. He also provided the prior SWAT analysis. The Committee reviewed them. There was broad consensus that one of North Hampton's strongest assets is its central location for recreation. The coming rail-trail and the other walking trails, the proximity to the beach and other Seacoast attractions were all positives.

Mr. Bernardo offered an analytic framework for the discussion and the committee developed 4 items to work on:

|           |  | POSSIBLE TO DEVELOP SPECIFICS    |       |        |             |                       |
|-----------|--|----------------------------------|-------|--------|-------------|-----------------------|
|           |  | 1                                | 2.    | 3.     | 4.          | 5                     |
| Committee | NOT POSSIBLE TO APPROVE SPECIFICS W FULL AUTHORITY | LET THE MARKET DECIDE            | TRAIL | BRAND. | Rte. 1 Dev. | Land-use NUTS + BOLTS |
| Town      | POSSIBLE TO APPROVE W UP OR DOWN VOTE              | NOT POSSIBLE TO DEVELOP SPECIFIC |       |        |             |                       |

Ms. Larsen Schultz offered to work on branding and she and Mrs. Kilgore offered to work on assessing the "nuts and bolts" of the land-use system for easy accessibility for business. Mr. Stanton offered to work on rail trail/path development and Mr. Bernardo offered to work on Route 1 development.

Mr. Wilson expressed some concern that the analytic tool was more for marketing. There was discussion about the Planning Board survey. Both Mr. Wilson and Ms. Monaghan said that the study was not scientific. Mr. Wilson stated that he felt a "baseline" was necessary.

There was additional discussion about scientific studies in the past. Mr. Apple suggested that the Committee could focus on both the 4 items developed in Mr. Bernardo's model and a "baseline."

**MOTION. Mr. Stanton moved as follows: That the Committee investigate working with UNH survey center to develop a scientific survey regarding the items in the EDC charge. Mr. Wilson seconded the Motion. There was no additional discussion.**

**All members present voted in favor of the Motion. The Presiding Officer declared the Motion passed.**

Mr. Better asked for any additional business, and hearing none, he adjourned the meeting at 9.30 a.m.

Respectfully submitted,

Paul L. Apple