

Town of North Hampton NH

Economic Development Committee Minutes

Minutes from November 1, 2017

Jim Better, presiding officer, called the meeting to order at 5:00 PM

Members present were:

Kirsten Larson Schultz

Phil Wilson

Nancy Monaghan

Rick Stanton

Bob Schoenberger

Kathy Kilgore

Staff Present: Michael Tully, Interim Town Administrator

5:05 PM - Call to order & pledge

The Select Board approved the \$6400 expense for UNH Survey Center to create, distribute and analyze the results of a town wide survey regarding economic development in North Hampton. Sean McKinley with the Survey Center described the process to the committee.

A special questionnaire will be created for the businesses, landlords and tenants to gauge their opinion on what is needed to improve on the business climate.

Survey will remain as mail survey only, no web based version to maintain statistical integrity.

Topics of question should be crafted to produce answers that provide actionable data; clear cut answers related to Economic Development. What is desired for Route 1 corridor - look and type of businesses. Survey results will guide the EDC in its recommendations to the Select Board.

The committee members were asked to submit their suggested questions to UNH for possible inclusion in the survey.

Recommend to send survey to residents in March or possibly even April for highest participation. Also opportunity to pre-promote survey at February deliberative session and March election.

Rick Stanton moved to approve minutes as submitted; Bob seconded, unanimous vote to approve minutes as submitted.

6:30: Chair adjourned the meeting. Next meeting scheduled for December 6 at 5pm.